

Privacy policy

If you are under 16 years old, please talk to your parents, or the adults who are caring for you, and make sure that they agree with how you are sharing your information.

What does this Privacy Policy cover?

Taking care of your information is important to us. This Privacy Policy sets out how we collect, use and store your personal information on the Climate Foundation site and what steps we take to protect your information.

It applies to all “our sites” – that is, all sites within the “Climate Foundation” domain name and other Climate Foundation-managed sites. In some of our sites, you can order merchandise, make donations, and apply for jobs. Those sites generally have their own specific privacy policy, but if they don’t, this Privacy Policy applies.

Please read our Privacy Policy carefully before using our sites and refer back to it regularly to check for updates. Remember, this Privacy Policy will govern the way in which we collect and use your personal information from the moment you start visiting or using our sites.

What is Personal Information?

For the purposes of this Privacy Policy, “personal information” is any information that enables us to identify you, directly or indirectly, by reference to any identifiers such as your name, address, phone number, email address, identification number, location data, online identifier - or one or more other factors specific to you as an individual that would allow us to identify you.

In brief: How do we protect your personal information?

- We will only use your personal information for the purposes described in this Policy and for no other purpose.
- We will not sell your personal information.
- We will take all reasonable and necessary technical and organizational measures to protect your personal information.

1. WHAT PERSONAL INFORMATION DO WE COLLECT FROM YOU?

Depending on how you interact with us, the personal information that we collect may include your name, postal address, email address, telephone or mobile number, your contact preferences, the date and/or year of your birth. We may also collect personal information about the donations you make to us, any actions you take as part of a campaign for us, and details from any interactions with our support team. We do this to make sure our communications to you are appropriate and tailored – something we know means a lot to our supporters. We've set out some examples below.

Personal information provided when you contact us or create an account through our sites

- If you contact us directly, we may receive personal information about you. For example, when you contact our team, subscribe to a newsletter, request information, provide feedback, apply for a job, create an account or join a discussion group, we may receive your name, email address, postal address, phone number, and other personal details necessary for the purposes of addressing your engagement with us, as well as the contents of a message or

attachments that you may send to us, and other information you choose to provide.

Personal information provided when you make a donation

- If you make a donation through one of our sites, you will be asked to provide certain personal information to help us process the payment and make sure that your donation goes where you intend it to go. For example, we may receive your name, email address, postal address, phone number, a record of your consent, and other information *you* choose to provide.

Publicly Available Personal information about you

- We may also gather personal information that is publicly available to build up a better picture of you and your interests, as well as behavioral data on digital platforms so we can consider how best to ask for your support.

2. HOW DO WE USE YOUR PERSONAL INFORMATION?

We may use your personal information:

To communicate with you

- If you have reached out to us with a question or feedback, we may communicate with you to respond to that question or feedback.
- We may communicate with you to provide you with access and use of the services you have requested or signed up to, such as newsletters and updates.

- If you have created an account with us under any of our sites, we may send you a message to check and see if there is any help we can give or check whether you encountered any problems. And we may reach out to you to verify if the email or postal address we hold for you is correct.

To fulfill administrative tasks, including processing donations

- We may use your information to keep a record of your relationship with us.
- We may use your information to process payments of donations and contact you about the payment transaction or donation and verify the payment transaction.
- If we have a contractual arrangement with you or your employer (and you have been named as the contact person), we may use your information to contact you about that contractual arrangement.
- We may also use your information to analyze and improve our website, services, products or information we provide to you.
- In certain cases, we may use the information we've collected to conduct due diligence on all major gifts in accordance with our legal and regulatory obligations and internal risk management policies and procedures. This is to safeguard our reputation and to help us mitigate any associated risk.

To market directly to you

- We may use your information to let you know by email or through social media the latest news about our work and share with you how else you can help, where we have a legitimate basis to do so. These updates may include information on fundraising or campaigning for us, our range of Climate Foundation-branded merchandise and other gifts, information on leaving a gift in your will, specific appeals as well as updates on our work. Where we don't

specifically ask for your consent to do this, we believe it is in our mandate and legitimate interest to let our supporters know about the latest news about our work and share with you how you can help. We only do this where we believe sending these will not impact your privacy or cause you harm or distress.

To protect our legal rights

- We may use your personal information to enforce our Terms of Use, to defend our legal rights, and to comply with our legal obligations and policies.

Aggregate data

- We may de-identify (i.e. anonymize) and aggregate information collected through our sites for statistical analysis and other legitimate purposes, including in research studies.

3. HOW DO WE SHARE YOUR PERSONAL INFORMATION?

- We don't share your personal information.

Social Media

If you don't want to see advertising from us on social media, please refer to the instructions provided by the specific social media website or app, for example on Facebook, Twitter, Instagram, and Google.

4. HOW CAN YOU CONTROL YOUR PERSONAL INFORMATION?

You can request more information about how we hold and use your information or make any other request in relation to your personal information, including withdrawing your permission to use your personal information, by contacting us at info@ClimateFoundation.org.

5. HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION?

We will only use and store your personal information for so long as it is required for the purposes it was collected for. How long personal information will be stored for depends on the personal information in question and what it is being used for, as well as whether there is any administrative or regulatory requirement for retaining the personal information. For example, we retain your personal information as long as necessary to comply with our obligations, including our obligations to you, to address any request by you (including to administer your donation), or to enforce our rights.

6. HOW DO WE KEEP YOUR INFORMATION SECURE?

We have in place reasonable commercial standards of technology and operational security to protect all personal data provided by individuals from loss, misuse and

unauthorized access, disclosure, alteration or destruction. Only authorized personnel, who have been made appropriately aware of our privacy obligations, are provided access to personal information.

7. COOKIES

Climate Foundation's websites use cookies to provide statistics that help us to give you the best experience of our sites. You can find out more in our cookies policy page or switch them off if you prefer. However, by continuing to use our sites without changing settings, you are agreeing to our use of cookies.

8. CHANGES TO THIS PRIVACY POLICY

If we make changes to this Privacy Policy, we will post the updated Privacy Policy to [www.Climate Foundation](http://www.ClimateFoundation.org) and those changes will become effective immediately on posting. For this reason, we encourage you to check our Privacy Policy frequently. The "Last Updated" date at the bottom of this page indicates when this Privacy Policy was last revised. The updated Privacy Policy will apply from the date it is posted on www.climatefoundation.org and will govern the way in which we collect and use personal information from then on.

9. CONTACT US

If you have any questions about this Privacy Policy, please contact us at info@ClimateFoundation.org.

Last Updated: November 2023